

**CITY OF DAPHNE
CITY COUNCIL WORK SESSION AGENDA
1705 MAIN STREET
DAPHNE, AL
DECEMBER 8, 2014
6:30 P.M.**

1. ROLL CALL

**2. DISCUSS: AT&T U-VERSE / GIGI ARMBRECHT /
REGIONAL DIRECTOR, AT&T ALABAMA**

**3. DISCUSS: SOCRATA / FINANCIAL TRANSPARENCY
SOFTWARE / COUNCILMAN JOHN LAKE**

4. DISCUSS: ANYTHING ELSE DEEMED NECESSARY

5. ADJOURN

ACTION ITEMS FROM MARCH 2013 RETREAT

1. Strategic Plan
2. Annexation
- ~~3. Grant writing~~
- ~~4. Pay scale Adjustment~~
5. Explore Nicholson Center maintenance and equipment timeline
6. Work with Village Point Foundation to procure Public/Private Partnerships for a Cultural Center and Amphitheater
 - a.) A Council liaison will work with them in this endeavor

**CITY OF DAPHNE
CITY COUNCIL**

ROLL CALL

CITY COUNCIL:

COUNCILMAN RUDICELL	PRESENT ____	ABSENT ____
COUNCILMAN LAKE	PRESENT ____	ABSENT ____
COUNCILMAN FRY	PRESENT ____	ABSENT ____
COUNCILMAN SCOTT	PRESENT ____	ABSENT ____
COUNCILMAN LEJEUNE	PRESENT ____	ABSENT ____
COUNCILMAN DAVIS	PRESENT ____	ABSENT ____
COUNCIL PRESIDENT CONAWAY	PRESENT ____	ABSENT ____

MAYOR:

MAYOR HAYGOOD	PRESENT ____	ABSENT ____
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CITY CLERK:

REBECCA HAYES	PRESENT ____	ABSENT ____
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CITY ATTORNEY:

JAY ROSS	PRESENT ____	ABSENT ____
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Socrata's suite of financial transparency apps ensures that citizens and government staff can access a 360-degree view of the flow of public money through the entire budget planning, development, and management lifecycle.

These apps enable government organizations to make their financial information more transparent, accessible, and understandable to citizens and other key stakeholders, including staff, business owners, and members of the media.

Key Benefits

Socrata's suite of financial transparency apps are easy to learn and use. Each provides a unique set of benefits for diverse audiences. These benefits include:

Socrata Open Budget™

- Charts and visualizations showcase budget priorities and educate citizens
- Flow charts show funding sources and how funds are shared, combined, or allocated
- Location-aware technology allows citizens to focus on funding for their neighborhood

Socrata Open Expenditures™

- Spending patterns are arranged into categories to help users quickly identify trends
- Well-defined visualizations make it easy to compare spending on various programs at a glance
- The ability to browse by vendor name shows the types and frequency of payments to individual businesses

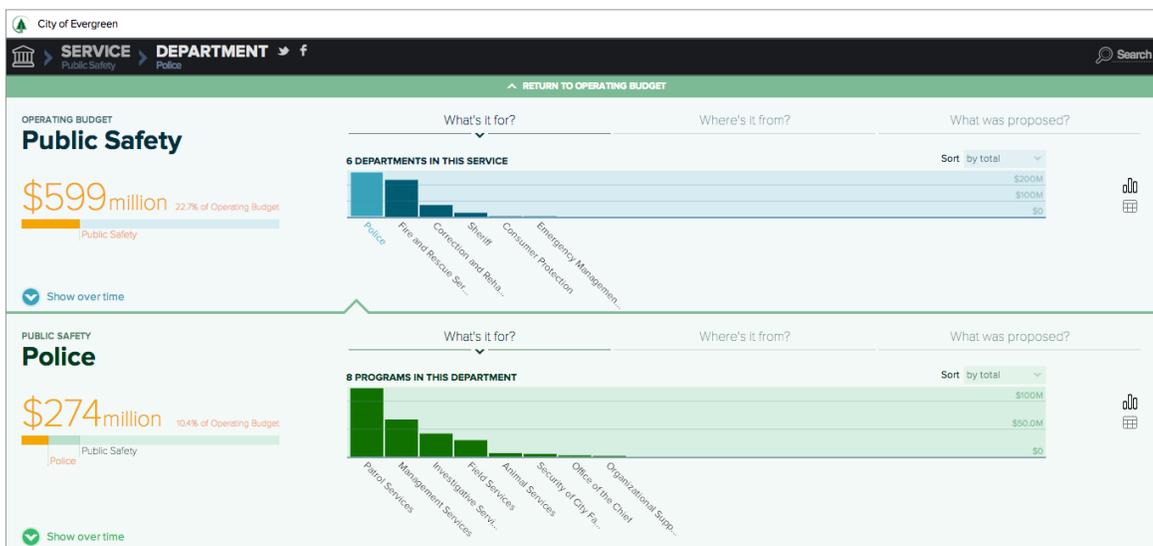
Socrata's suite of financial transparency apps combine a familiar, intuitive interface with powerful search and multi-faceted visualization capabilities. Built on the Socrata platform and delivered as turnkey cloud services, they can be deployed in minutes, ready for use from anywhere, and updated automatically.

The expanding Socrata Financial Transparency Suite of apps are designed to:

- Enable better decisions with visualizations
- Drastically reduce administrative and production costs
- Encourage community self-service and discover

“Government officials can use these apps to make complex budget data easy to access, update, and search. Then, researchers, journalists, students, and engaged citizens can explore the data for new insights and solutions to long-standing problems. Visualizing open data so it’s easy to share and understand creates massive new opportunities for citizen and government collaboration.”

- Reuven Carlyle
Technology Entrepreneur & Washington State Legislator



Socrata Open Budget™ provides an interactive way for users to understand the impact of capital projects on the neighborhoods in which they live and work.

Today, Socrata's financial transparency suite of apps includes:

Socrata Open Budget™

Enables users to navigate all aspects of capital and operating budgets and view allocation at the department, project, and individual program level.

Socrata Open Expenditures™

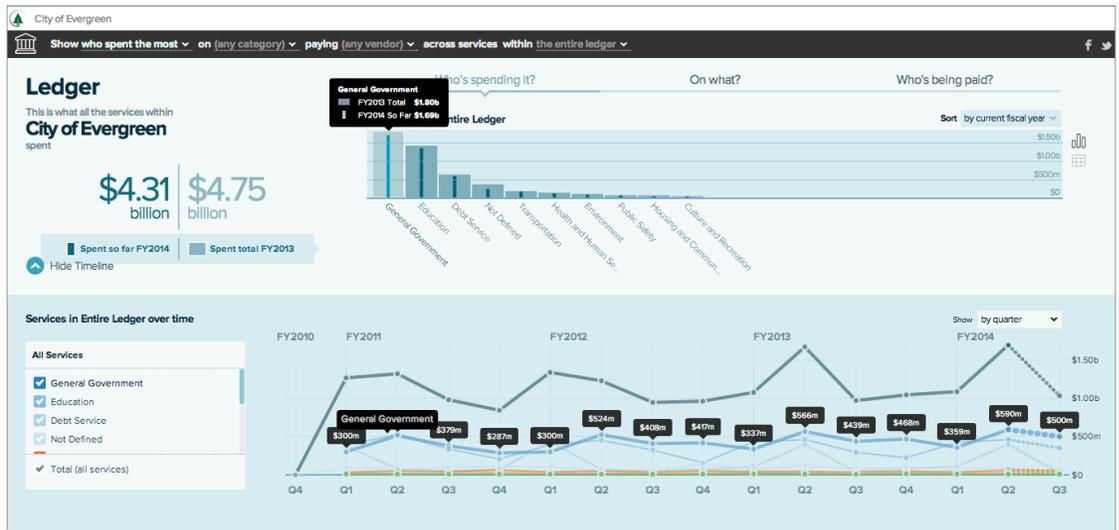
Track invoice-level detail to better understand where public money goes and which vendors receive it.

Soon, Socrata will expand the suite to include an app that will help citizens explore what contracts the government manages and an app that will allow users to identify revenue sources in greater detail and see the trends that shape spending priorities. All of our financial transparency apps are designed to help citizens and others more easily find, understand, and share public financial data.

"The apps are designed to move visitors through the entire budgeting process in an engaging way. All of the data is shown in dynamic charts and made interactive. It flows in a way that makes very complex information easy to understand."

- Victoria Lewis

Project Manager for dataMontgomery, Montgomery County, Maryland



Through vivid charts and visualizations in Socrata Open Expenditures™ users can easily track spending by department, project, and program.

Find Out More

Learn more about Socrata's suite of financial transparency apps, and other apps available through the Socrata platform, at: www.socrata.com. Or email us at sales@socrata.com to arrange a free professional consultation.

About Socrata

Socrata, the open data market leader, is the cloud software company focused exclusively on democratizing access to public sector data for the most innovative organizations around the world, including the cities of New York, Chicago, San Francisco, Los Angeles, Melbourne and Eindhoven; the states of New York, Illinois and Texas; US Health and Human Services; Centers for Medicare & Medicaid Services; the UN and the World Bank. Socrata's solutions—including the recently launched Open Data Network™ which unleashes the full potential of government data to help drive connected communities around the world – assist government leaders in improving transparency, modernizing citizen access to information and bringing data into every decision, all with unprecedented speed and cost savings. Delivered as turnkey services, Socrata's technologies unlock data trapped in enterprise silos, mobilize and transform it into useful information that everyone can easily access, visualize, share and reuse.



Montgomery Co.
Maryland
Pop: 1,000,000



Davenport
Iowa
Pop: 100,000



Boston
Massachusetts
Pop: 630,000



Socrata's suite of financial transparency apps make it easy for citizens and government staff to understand the flow of public money through the entire budget planning, development, and management life cycle. Here's how:

SOCRATA FINANCIAL TRANSPARENCY SUITE



Socrata Open Budget™

Makes it simple for users to navigate all aspects of capital and operating budgets by:

- Showcasing budget priorities and educating citizens
- Showing funding sources and how funds are shared, combined, or allocated
- Location-aware technology allows users to drill down to a neighborhood/district level



Socrata Open Expenditures™

Track invoice-level detail to better understand where public money goes and which vendors receive it by:

- Arranging spending patterns into categories to help users quickly identify trends
- Using visualizations to compare spending on various programs at a glance
- Allowing users to browse by vendor name Spending patterns are arranged into categories to help users quickly identify trends

"The apps are designed to move visitors through the entire budgeting process in an engaging way. All of the data is shown in dynamic charts and made interactive. It flows in a way that makes very complex information easy to understand."

- Victoria Lewis, Project Manager for dataMontgomery, Montgomery County, Maryland



About Socrata

Socrata is a software company focused exclusively on democratizing access to government data. We help government leaders improve transparency, modernize citizen access to information, and bring facts into every decision, with unprecedented speed and cost savings. Innovators like New York City, Chicago, San Francisco, Oregon, Montgomery County, Maryland, Medicare, Data.gov, the White House, and EnergyStar have all chosen Socrata as their data-sharing platform.

To learn more:

Online: www.socrata.com | Phone: 206.340.8008 | Twitter: @socrata